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**FOR IMMEDIATE RELEASE:**

**ChemQuest, Agilis Commerce begin collaboration to co-market digital commerce solutions for the chemical industry**

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**July 28, 2022, Cincinnati, OH** — The ChemQuest Group, Inc. has launched a partnership with Agilis Commerce to address demands for digital channels-to-market serving the chemicals and materials industry, enabling suppliers to grow through added value, agility, and resilience. ChemQuest is a global consulting firm focused on tailored business strategy and optimization, technology acceleration, and market intelligence.

Agilis is a provider of B2B digital commerce solutions, Agilis Commerce Cloud, for the chemical, plastic, and ingredients industry, providing suppliers and distributors with an easy way to build branded digital commerce portals and digital tools that enhance their customers' journey in a matter of weeks.

"The Agilis Commerce Cloud has differentiated itself from other e-commerce platforms. It enables the creation of secure, customized portals, which are specifically designed for the chemical industry's unique needs, helping producers and distributors to differentiate offerings and drive higher margins. This can bring added value to our customers as we work with them to enhance their manufacturing excellence, guide business strategy and grow EBITDA," said James Swope, ChemQuest Chief Commercial Officer.

Agilis builds digital commerce portals based on the specifications of its customers, who own the associated data and analytics.

"This increases suppliers' agility by giving them robust data insights and improves demand forecasting by SKU. The platform also increases efficiency for commercial and operational personnel, who can reach more customers, plan production according to demand, scale strategically and integrate Agilis with their existing resources and networks. On the buyer side, procurement organizations benefit from enhanced service capabilities and rapid access to information," said Jay Bhatia, CEO and Founder of Agilis Commerce.



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ChemQuest will include Agilis Commerce Cloud with its full suite of service offerings to enable growth, agility and resilience for its clients. ChemQuest's services are focused on business strategy and transformation, M&A, manufacturing excellence and technology application and development. It also offers the new TraQr™ custom interactive dashboard and forecasting tool.

"The platform that Agilis has developed will complement ChemQuest's business pillars by increasing the size of our toolkit and giving us another resource to bring value to our customers. Every project we do is unique, so we need a range of powerful, customizable solutions to meet each business' specific objectives," Swope explained.

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#### **About the ChemQuest Group, Inc.**

The ChemQuest Group Inc. is widely recognized among raw material suppliers, formulators and financial investors for its value creation. ChemQuest's four service pillars include Business Strategy & Transformation; Mergers, Acquisitions & Divestitures; Manufacturing Excellence; as well as Technology & Application Development through the ChemQuest Technology Institute and ChemQuest Powder Coating Research. ChemQuest services extend across 11 formulated product categories and over 13 end-use markets within the specialty chemicals value chain. Our team includes former senior managers from major manufacturers, business owners and senior technical managers, including Ph.D. chemists, with a minimum of 25 years of experience in specialty chemicals. For more information, visit [www.chemquest.com](http://www.chemquest.com).

#### **About Agilis Commerce**

Agilis Commerce offers chemical companies an easy and cost-effective way to attract and engage customers via secure digital sales and marketing channels. With Agilis, global chemical producers and distributors can launch their own cloud-based branded digital commerce portals. Headquartered in Newark, NJ, Agilis combines industry experience and technology expertise in building advanced, scalable technology solutions. For more information about Agilis Commerce, visit <https://www.agiliscommerce.com/>.

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